



**AETC** AIDS Education &  
Training Center

**Southeast**

**Presents:**

**Southeast AETC Regional Conference 2018**

**May 17-19, 2018**

**Doubletree Orlando at SeaWorld**

**Orlando, Florida**

**Exhibitor Prospectus**



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# WELCOME TO THE SOUTHEAST AETC REGIONAL CONFERENCE 2018

Prospective Exhibitor:

You are cordially invited to be an exhibitor at the Southeast AETC Regional Conference 2018. This three-day conference will take place May 17-19, 2018 in Orlando, Florida at the beautiful Doubletree by Hilton Hotel Orlando at SeaWorld.

The Southeast AIDS Education and Training Center (SE AETC) is an eight state consortium that includes Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee. Last year our training sites were able to provide 2,021 training opportunities to over 39,447 participants. Working together, we aim to engage many of these participants in this regional conference.

We hope to bring together a diverse group of healthcare professionals representative of our 8 state region including physicians, nurses, pharmacists, social workers and other community health advocates. This conference will allow attendees to contribute to discussions regarding developments in the HIV Care Continuum in our quest for those diagnosed with HIV to achieve viral suppression.

We have a variety of exhibitor opportunities available for the conference. In this packet you will find detailed options for your organization to showcase emerging technologies, innovative programs and best health practices with a broad audience.

All opportunities are on a first-come, first-served basis. Please contact Briana Jones (briana.jones@medicine.ufl.edu – 352-273-9376) at North Florida AETC with any questions or to apply.

Applications are due by **Monday, April 13, 2018**.

Thank you,

Briana Jones  
North Florida AETC Project Coordinator  
briana.jones@medicine.ufl.edu  
352-273-9376

# Battling HIV through the Care Continuum

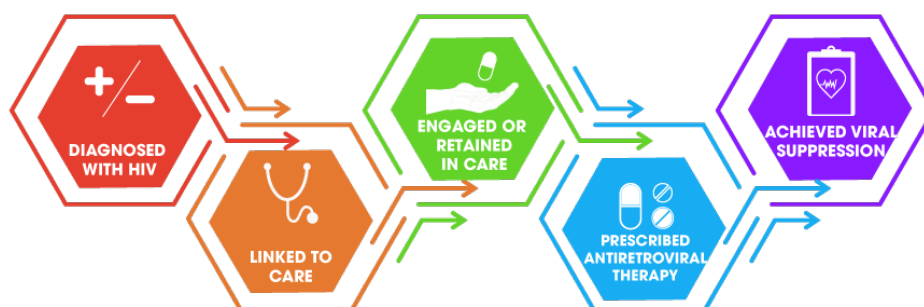
This conference's program focuses on The HIV care continuum—sometimes also referred to as the HIV treatment cascade. The continuum is a model that outlines the sequential steps or stages of HIV medical care that people living with HIV go through from initial diagnosis to achieving the goal of viral suppression (a very low level of HIV in the body), and shows the proportion of individuals living with HIV who are engaged at each stage. This conference will cover topics that focus on HIV testing and diagnosis, getting and staying in medical care, getting on antiretroviral therapy, and achieving viral suppression.

## Topics Include:

- History and Global Impact
- Linkage to Care
- Retention in Care
- Structural Racism in the South
- PEP/PrEP
- Hepatitis C
- Mental Health First Aid
- HIV Research Update
- Perinatal Care
- and many more...

## Attendee Profile:

- Administrators
- Administrative staffs
- Epidemiologists
- Health Educators
- Laboratorians
- Mental Health Counselors
- Nurses
- Nutritionists
- Pharmacists
- Physicians
- Physician Assistants
- Psychologists
- Social Workers



# Exhibitor Schedule

## Thursday, May 17, 2018\*

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**7:30AM - 8:30AM**      **Breakfast/Exhibitor Hall**

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**10:15AM - 10:30AM**   **Break - Exhibitors**

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**3:30PM–4:00PM**      **Poster Walk/Vendor Fair**

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## Friday, May 18, 2018\*

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**7:30AM - 8:30AM**      **Breakfast/Exhibitor Hall**

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**11:00AM - 11:30AM**   **Break - Exhibitors**

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**12:45PM - 1:45PM**   **Lunch - Exhibitors**

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## Saturday, May 19, 2018\*

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**7:00AM - 8:15AM**      **Breakfast/Exhibitor Hall**

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**11:00AM - 11:30AM**   **Break - Exhibitors**

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**12:45PM - 1:45PM**   **Lunch - Exhibitors**

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\*Subject to Change

# Terms of Exhibit

**TERMS OF PAYMENT:** Each exhibit space application/contract submitted must be accompanied by ½ of the exhibit amount. If payment does not accompany application the booth space will not be held. **The full payment is due on or before April 1, 2018.**

**BOOTH SPACE CANCELLATION TERMS:** It is agreed that (a) if a company cancels its space between prior to April 13, 2018, the company will be receiving a full refund (b) if cancellation occurs after April 13, 2018, exhibitor forfeits 50% of their exhibitor fee. In the event of booth space cancellation, the Exhibitor must notify North Florida AETC in writing or refunds will not be considered. North Florida AETC reserves the right to cancel this contract in any event, on written notice to applicant, if the organization considers it inadvisable to hold the Exhibition.

**GENERAL CONDUCT OF EXHIBITS:** The following practices are prohibited by SE AETC HIV Conference: (1) noisy electrical or mechanical apparatus interfering with other exhibitors; (2) canvassing or distribution any material outside the Exhibitor's own space without SE AETC HIV Conference approval; (3) subleasing of exhibit space (one company name per booth); (4) soliciting participation in surveys or otherwise harassing registrants; (5) publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during the meeting and exhibit hours; (6) contests or games of chance conducted on-site that violate local gambling laws; (7) the use of any tobacco product. The use of open audio systems is discouraged. Requests to use an open audio system must be approved by the SE AETC HIV Conference, and the Exhibitor must agree to discontinue its use if the sound level is deemed to be objectionable to the registrants or adjacent Exhibitor's. Exhibitors are requested to staff their exhibits during show hours with personnel attired in a manner consistent with the decorum and the meeting, as well as knowledgeable in the products and policies of the company.

**INSURANCE:** All Exhibitors, their contractors and suppliers working in the exhibit hall are required to carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Every reasonable precaution is taken by the exhibition location and SE AETC HIV Conference to safeguard and protect the Exhibitors' property while at the exhibition. All Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibition.

**INSTALLATION OF EXHIBITS:** Exhibits must be set up by **Thursday, May 17, 2018 at 7am.** Labor is not available for setup or dismantling. Exhibitors are responsible for delivery and return arrangements of their booth.

**EXHIBIT HOURS:** Exhibits must be staffed and remain intact throughout the show hours.

**DISMANTLING OF EXHIBITS:** Exhibitors are responsible for delivery and return arrangements of their booth.

**FLAMMABLE MATERIAL:** No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the Fire Prevention Bureau, or insurance carriers may be used in any booth.

# Exhibitor Packages

## Platinum

**\$3,000**

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- Double booth in main conference foyer area; maximum exposure
- One (1) full page in program with edit permission
- Logo in all printed and web materials; best placement
- Two(2) complimentary registrations to the general conference
- Conference Bag inserts (up to 3)
- Two (2) complimentary tickets to the pre-conference Champions Academy Dinner on Wednesday, May 16

## Gold

**\$1,200**

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- Double booth in main conference foyer area; prime placement
- ½ page in program with one edit
- Logo in all printed and web materials
- One (1) complimentary registration to the general conference
- One (1) Conference Bag insert

## Silver

**\$500**

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- Table in the exhibit hall for one (1) complimentary registration
- ¼ page in program with one edit
- Logo in all printed and web materials

## Government and Public Institution

**\$250**

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- Table in the exhibit hall for one (1) complimentary registration
- Logo in all printed and web materials

## Non-Profit

**\$100**

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- Table in the exhibit hall for one (1) complimentary registration
- Logo in all printed and web materials

# Exhibitor Application

- Go to <http://cme.ufl.edu/aetc-exhibitors> to complete application and pay via credit card

**OR**

- Return completed application and check to:  
Continuing Medical Education  
University of Florida College of Medicine  
720 SW 2nd Ave  
Suite 575  
Gainesville, FL 32601

Name of company as it should be listed: \_\_\_\_\_

Name and title of person in booth: \_\_\_\_\_

Email address of person in booth: \_\_\_\_\_

Name of second person in booth: \_\_\_\_\_

**(Platinum, Gold & Silver Packages only)**

Names of additional people in booth at the same time: \_\_\_\_\_

Exhibitor level: \_

Amount enclosed: \_

Electricity needed?  Yes  No

Logo/graphic for program included?  Yes\*  No

\* Please send a color, high resolution (220 ppi; PNG, JPEG and PDF files) logo/ advertisement to [briana.jones@medicine.ufl.edu](mailto:briana.jones@medicine.ufl.edu)

Ad specs: Full page-7.5" x 10"; Half page-7.5" x 5" or 3.75" x 10"; Quarter page-3.75" x 5"; Eighth page-3.5" x 2.5"

Please check the box(es) that best describe your organization:

Healthcare Agency

Workforce

Development

Non-Profit Agency

Education/Training

Association/Society

Government Agency

Telemedicine

Corporate Agency/  
Company

Information

Provider

Electronic Health Records

Other: \_\_\_\_\_

Name and email address of payment contact: \_\_\_\_\_

**(If different than booth representative)**



## ABOUT THE ORGANIZATION

The AETC Program has been a cornerstone of HRSA's HIV/AIDS program for over two decades. The mission of the AIDS Education and Training Centers Program (AETC) is to increase the number of health care providers who are effectively educated and motivated to counsel, diagnose, treat, and medically manage people with HIV disease, and to help prevent high-risk behaviors that lead to HIV transmission.

This mission is obtained through implementation of multidisciplinary education and training programs for health care providers in the prevention and treatment of HIV/AIDS. Overall, the AETC Program is charged with increasing the knowledge, skills and behaviors of providers and organizations to be able to provide quality care and increase access to care.

The AETC Program aligns with the goals of the National HIV/AIDS Strategy (NHAS):

- Reduce new HIV infections;
- Increase access to care and improve health outcomes for people living with HIV; and
- Reduce HIV-related health disparities.

